

The Adolphus Receives Successful Meetings Pinnacle Award for 2009

August 2009 – Dallas, Texas – The Adolphus has earned a place on *Successful Meetings* magazine’s annual list of best hotels, conference centers, convention & visitors bureaus and national tourist offices. Selected by meeting planners nationwide, this elite group of hospitality winners also received the widely acclaimed *Successful Meetings Pinnacle Award*.

“The *Successful Meetings* Pinnacle Award is the mark of excellence for meeting destinations,” said Craig Scott, Managing Director of The Adolphus. “There is no higher praise than to receive top marks from meeting planners nationwide. No one can rival their collective eye for quality and taste.”

This year marks the 25th year of the Pinnacle Awards for hotels. The Pinnacle Award has earned a reputation as the most credible and prestigious symbol of excellence among meeting planners and hoteliers alike.

“With all of the hospitality choices that meeting and event planners have these days, any property that wins a Pinnacle Award is obviously in the highest tier of quality in the hospitality field,” said Vince Alonzo, *Successful Meetings*’s Editorial Director. “And the best part is that it is planners themselves who are making this distinction, thus giving a credible stamp of approval that others can use when deciding where to host a meeting, incentive, convention, or trade show.”

Readers of *Successful Meetings* magazine – corporate and association executives with meeting planning responsibilities – registered to become Pinnacle Reviewers via online ballots. They gave feedback based on their professional experiences worldwide. Reviews are based on a scale of 1-10 (10 being best) across four categories: accommodations, amenities, meeting facilities and services, and food and beverage.

The award-winning *Successful Meetings* magazine has long been respected for industry innovation and authoritative discussion of meeting, special event,

incentive, convention and trade show planning and execution. With the largest industry audience, *Successful Meetings* reaches corporate/sales/marketing executives who plan meetings, meeting professionals and event planners, trade show directors, and association executives who are involved with planning conventions and meetings. For more information on *Successful Meetings*, please visit www.successfulmeetings.com.