

Latest Zagat Survey Ranks The Adolphus Among the World's Top Hotels

February 2010 – Dallas, Texas – The Adolphus has once again landed squarely on the *Zagat* list of the “World’s Top Hotels, Resorts & Spas.” This 2009/2010 *Zagat Survey* is an update reflecting significant developments since their last Survey was published. The Adolphus is one of the 1,494 “best places to stay around the globe.”

“We are delighted The Adolphus ranks among the finest hotels in the world,” Adolphus Managing Director Craig Scott said. “Savvy travelers turn to *Zagat* for their unbiased recommendations and reviews – all based on recent visits and firsthand experiences. Their high opinion of The Adolphus is a testament to our amazing staff.”

Input from 21,783 travelers, including 1,626 travel agents and meeting planners, forms the basis for the ratings and reviews in this *Zagat* guide (their comments are shown in quotation marks within the reviews). Collectively, they bring roughly 800,000 annual nights’ worth of experience to this Survey. The Adolphus listing offers a glimpse into its storied hospitality:

Built by (and named for) a beer baron in 1912, this “beautifully appointed” Downtown hotel is anything but Busch league thanks to the “best dining in Dallas” at its French Room (voted the city’s No. 1 restaurant in our *Texas Restaurants Survey*), and a staff that could be “the role model for other properties”; rooms are “old-world charming,” yet boast 21st-century perks like WiFi and flat-panel TVs, while the public spaces’ “exquisite” décor wraps everything in a “timeless elegance.”

This marks the 30th year reporting on the shared experiences of consumers. What started in 1979 as a hobby has come a long way. Today the *Zagat Survey* has over 350,000 surveyors and now covers airlines, bars, dining, entertaining, fast food, golf, hotels, movies, music, resorts, shopping, spas, theater and tourist attractions in over 100 countries. For more information on the *Zagat Survey* and its guides, please visit ZAGAT.com.